

Jean J. Charest

CAI 85/0 - N26



Government Publications

October 25,1989 89-21

FOR IMMEDIATE RELEASE

Youth Minister Proclaims Canada Career Week

OTTAWA -- Minister of State for Youth, Fitness and Amateur Sport, Jean J. Charest today announced that Canada Career Week will be held from October 29 to November 4, 1989.

"Canada Career Week is a time for young people to harmonize their career plans with changes in the labour force, " Mr. Charest said. "As the world of work changes, today's and tomorrow's workers must be ready to respond."

Across the country, Canada Employment Centres will join with schools and community organizations to host events designed to increase awareness of labour market trends and stress the importance of career planning. The events will include career fairs, shadow days, poster contests, exhibits, conferences, and seminars.



"This year's theme, 'Careers in Focus,' highlights the positive opportunities that come with technological change. We want to show young people that they can take advantage of these opportunities by carefully planning their education to meet their career needs," said Mr. Charest.

Young people across the country will be encouraged to express creatively what the changing world of work means to them during a Career Week photo-story contest, to be held from October 1 to December 1. They can submit a photo along with a short essay to describe how the changing world of work affects their own plans. The winning entries will be selected in February 1990 and published in a special magazine.

"The events planned for Canada Career Week will allow the participants to take a fun but enlightening look at the world of work," said Mr. Charest. "Our aim is to provide young people with the proper tools to choose interesting and meaningful careers while preparing themselves to deal with today's rapidly changing technology."

- 30 -

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